Electronic Media Policy

Introduction

Web sites have been established to provide access to our organization services and information to the general public. All Web sites will be updated on a regular basis by the program and website managers.

Web Site Policy

1. Privacy: UCP of the North Bay respects the privacy of each visitor to UCP of the North Bay Web sites. UCP of the North Bay may use cookies. Any personal information provided by a visitor will be used solely by UCP of the North Bay for internal purposes and, where appropriate, to contact individuals directly. Personal information will be shared only with those third-party service providers who perform functions on our behalf, including processing credit card payments, providing customer service, removing repetitive information from customer lists, analyzing data, and providing marketing assistance.

2. Copyright: The contents of all materials contained on UCP of the North Bay’s Web sites are owned by the organization (unless otherwise indicated) and are protected by U.S. and international copyright laws. All rights are reserved by UCP of the North Bay, and visitors may not copy, reproduce, download, upload, republish, disseminate, post, distribute, or transmit by any means the contents of the Web site, except with the prior express written permission of UCP of the North Bay. Copyright infringement is a violation of U.S. federal law, and violators are subject to criminal and civil penalties.

3. The information contained on UCP of the North Bay’s Web sites is provided by the organization for general informational purposes only. None of the information on the Web site is intended or should be construed to be legal advice or a legal opinion. While every effort has been made to ensure that the information contained on the Web site is as accurate as possible, omissions and errors may occur. Also, because of the nature of Web site development, maintenance, and updating, the information contained on the Web sites may not reflect the most current developments. UCP of the North Bay and its contributing authors expressly disclaim all liability to any person with respect to the consequences of any act or omission committed based upon reliance, in whole or in part, on any of the contents of the Web sites.

4. At certain places on the Web sites, live links to other Internet addresses ("third-party sites") can be accessed. Such third-party sites contain information created, published, maintained, or otherwise posted by institutions or organizations independent of UCP of the North Bay. UCP of the North Bay does not endorse, approve, certify, or control these third-party sites and therefore cannot guarantee the accuracy, completeness, efficacy, timeliness, or correct sequencing of information located at such addresses. The information on UCP of the North Bay’s Web sites and third-party sites are provided “as is” and without warranties of any kind, either express or implied. To the fullest extent permissible pursuant to applicable law, UCP of the North Bay disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. Use of any information obtained from such third-party sites is voluntary, and reliance upon it should only
be undertaken after an independent review of its accuracy, completeness, efficacy, and timeliness. Reference therein to any specific commercial product, process, or service by trade name, trademark, service mark, manufacturer, or otherwise does not constitute or imply endorsement, recommendation, or favoring by UCP of the North Bay.

5. The Web sites, their contents and any links provided in the Web site are provided on an “as is” basis, and UCP of the North Bay disclaims all warranties, express or implied, including without limitation the warranties of title, non-infringement, merchantability, and fitness for a particular purpose. Your utilization of the Web sites is at your own risk, and you assume full responsibility for all costs that arise out of its use. Neither UCP of the North Bay nor any of its officers, directors, partners, employees, affiliates, subsidiaries, agents, representatives, or licensors shall be liable to you or any third party for any compensatory, direct, indirect, incidental, special, exemplary, punitive, or consequential damages, or attorneys’ fees, arising out of your use of the Web sites or inability to gain access to or use the Web sites or out of any breach of any warranty, even if such parties have been advised of the possibility of such damages or such damages were foreseeable.

**E-mail Privacy Policy**

1. Through accessing UCP of the North Bay e-mail, community members are establishing a business relationship with UCP of the North Bay and authorizing use of e-mail addresses provided to the organization.

2. UCP of the North Bay may utilize the e-mail addresses provided by its community for communication and promotion of UCP of the North Bay events, meetings, education programs, products, and services, unless specifically instructed otherwise by an individual.

3. UCP of the North Bay shall provide recipients of all mass e-mail communications the opportunity to unsubscribe from e-mail distribution lists.

4. UCP of the North Bay may provide the e-mail addresses of primary contacts to third parties through the UCP of the North Bay Web site, sale of mailing lists and directories, and direct communication, unless specifically instructed otherwise by an individual.

**Fax Privacy Policy**

5. Through communication with UCP of the North Bay individuals are establishing a business relationship with UCP of the North Bay and authorizing use of the fax numbers provided to the organization.

6. UCP of the North Bay may utilize the numbers provided by our community members for communication and promotion of UCP of the North Bay events, meetings, education programs, products and services, unless specifically instructed otherwise by an individual member.

7. UCP of the North Bay may provide the fax numbers of its community members to third parties through the UCP of the North Bay Web sites, sale of mailing lists and directories, and direct communication, unless specifically instructed otherwise by an individual.
**Opt-Out Policy**
UCP of the North Bay will provide each individual equal opportunity to opt out of any communication method utilized by UCP of the North Bay. Individuals will be notified regarding these policies on an annual basis.